**Title: Shell LubeExpert Services Video**

Duration: {1:15} minutes

**Description**:

**The true success of Shell Lubricants is owed not only to better lubrication practices, but also to Shell LubeExperts who work to know and support your operations to keep your equipment running at its best.**

**{Shell LubeExperts Services} Transcript**

A Shell LubeExpert in a black shirt that reads ‘Shell Lubricants’, stands with a black background

behind him.

Shell LubeExpert:

[“In my line of work, everyday is different, but that’s the challenge I enjoy the most.”]

[Background music plays]

{The music is quiet, uplifting, triumphant}

The Shell LubeExpert, with his boots on, leaves his house early in the morning and gets in his

truck.

Shell LubeExpert voiceover:

[“The people, the parts, the problems, especially the solutions, each of them unique, yet all of

them important”]

He drives to a local coffee shop, where the baristas bring him two to-go cups of coffee. He

smiles as he takes them.

Shell LubeExpert voiceover:

[“As a Shell LubeExpert, I’m a part of a team.”]

The two cups in his cup-holders, he drives to work, and hands one to a Shell Lubricants

teammate and gives a friendly handshake.

Shell LubeExpert voiceover:

[“and it’s our job to keep your equipment running at its best and reduce the risk of failure, really

in two ways…”]

The scene changes to mobile equipment in use, hauling materials.

Shell LubeExpert voiceover:

[…First, better lubrication practices. Second, specialized on-site tech support.]

Transition back to the man with the black background behind him, the ‘Shell Lubricants’ logo on

his shirt.

Shell LubeExpert says:

[“This means getting to know you and your operations.”]

Transition to a scene where the ShellLube Expert consults with an operator in a reflector jacket

on-site.

Shell LubeExpert voiceover:

[“I take as much pride in knowing the ins and outs of your fixed plant or mobile equipment as I

do in knowing you personally.”]

The scene changes to mobile equipment in use, hauling materials.

Shell LubeExpert voiceover:

[“I’m here to help you reduce downtime and operating costs by improving your operational

efficiency and your equipment’s lifespan.”]

Transition to a scene where the ShellLube Expert consults with an operator in a reflector jacket

in an office on-site.

Shell LubeExpert voiceover:

[“After all, when your equipment performs the way you need it to, it makes you look good.”]

The scene changes back to mobile equipment in use, hauling materials.

Shell LubeExpert voiceover:

[“And it makes me feel good knowing that I had a small part in it.”]

Transition back to the scene where the ShellLube Expert consults with an operator in a reflector

jacket in an office on-site. They are drinking coffee and laughing.

Shell LubeExpert voiceover:

[“My job is to build relationships and help you improve your operations.”]

The screen fades to white.

Text displays:

[“Shell Lubricants

Together anything is possible”]

Shell logo appears.